

New Zealand Marine Industry



'New Zealand's largest recreational activity with 1.9million people participating in boating each year = 40% of 5 million population!'

ESTIMATED SIZE OF INDUSTRY



\$2.9 billion Industry
\$760 million Exports
\$1.4 billion Export growth strategy by **2030**

REGISTERED MEMBERS OF NZ MARINE



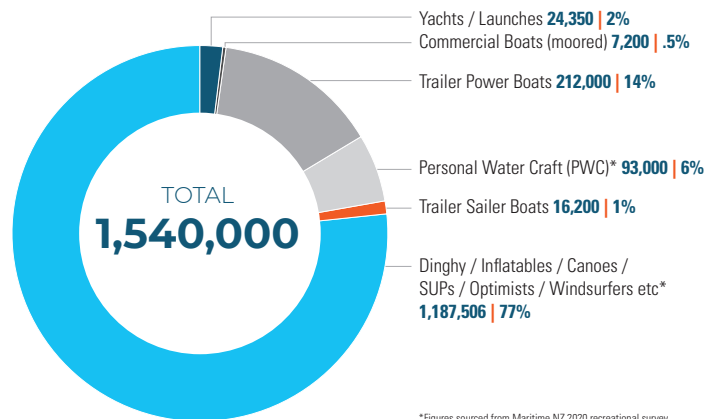
500+ member companies representing over **80%** total industry turnover.

INDUSTRY TRAINING



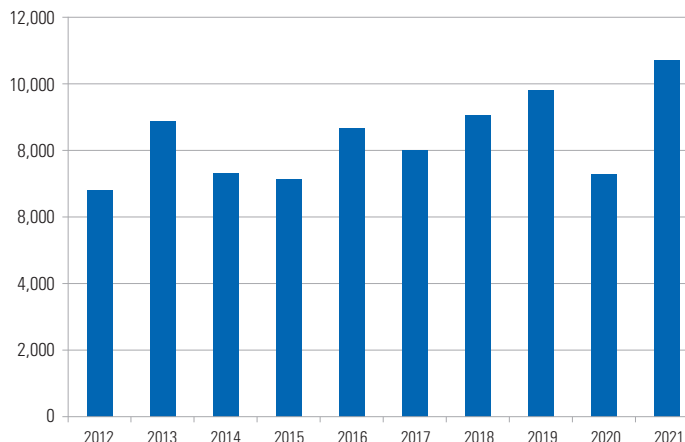
760 apprentices through **270** companies with Marine and Specialised Technologies Academy (MAST).

ESTIMATED STOCK OF BOATS IN NEW ZEALAND



*Figures sourced from Maritime NZ 2020 recreational survey.

TOTAL OUTBOARDS IMPORTED TO NEW ZEALAND PER YEAR



ESTIMATED GROWTH OF BOAT NUMBERS IN NEW ZEALAND PER ANNUM

