



Statistics on the New Zealand marine industry

Comparison of the financial year ending March 2022 with calendar year 2019

Sources: PowerStats Ltd surveys 2022 and 2019

2022 results, version date: 6 September 2022

2019 results, version date: 24 November 2020

Business categories	Total revenue (\$NZD million)			Domestic revenue (\$NZD million)			Export revenue (\$NZD million)			Export revenue as % of total	
	2022	2019	% change	2022	2019	% change	2022	2019	% change	2022	2019
Build - Boat builders (incl refit)	\$796.7	\$597.3	33%	\$612.5	\$432.1	42%	\$184.2	\$165.2	12%	23%	28%
Build - Trailer manufacturers	\$25.6	\$16.3	57%	\$24.9	\$16.3	53%	\$0.7			3%	
Build - Naval architects and designers	\$18.8	\$16.5	14%	\$12.7	\$12.1	5%	\$6.2	\$4.4	40%	33%	27%
Build - Engine distribution, repair and installation	\$293.4	\$258.8	13%	\$284.7	\$238.0	20%	\$8.7	\$20.8	-58%	3%	8%
Build - Imported material suppliers	\$31.3	\$20.4	53%	\$30.7	\$18.4	67%	\$0.6	\$2.0	-69%	2%	10%
Build - Imported equipment and chandlery	\$253.8	\$354.6	-28%	\$231.6	\$336.9	-31%	\$22.2	\$17.7	25%	9%	5%
Build - Engineering and maintenance services	\$30.5	\$31.0	-2%	\$25.7	\$21.8	18%	\$4.8	\$9.2	-48%	16%	30%
Build - Electrical services	\$36.7	\$44.4	-17%	\$28.0	\$34.1	-18%	\$8.7	\$10.3	-15%	24%	23%
Build - Other services (incl haulage, cleaning etc)	\$35.7	\$13.8	159%	\$29.0	\$11.9	143%	\$6.8	\$1.9	259%	19%	14%
Boat builders - subtotal	\$1,522.4	\$1,353.0	13%	\$1,279.6	\$1,121.5	14%	\$242.8	\$231.5	5%	16%	17%
Deal - Importers and brokers	\$207.0	\$84.6	145%	\$195.0	\$77.3	152%	\$12.0	\$7.3	65%	6%	9%
Deal - Trailer power boat dealers	\$259.2	\$171.6	51%	\$254.4	\$167.0	52%	\$4.8	\$4.6	5%	2%	3%
Boat dealers - subtotal	\$466.2	\$256.2	82%	\$449.4	\$244.3	84%	\$16.8	\$11.9	42%	4%	5%
NZ Manuf - Spar makers	\$65.7	\$61.5	7%	\$13.1	\$5.5	139%	\$52.6	\$56.0	-6%	80%	91%
NZ Manuf - Sail makers	\$41.3	\$45.6	-9%	\$7.4	\$4.8	54%	\$33.9	\$40.8	-17%	82%	89%
NZ Manuf - Electronic equipment	\$213.7	\$148.9	43%	\$93.4	\$21.7	330%	\$120.2	\$127.2	-5%	56%	85%
NZ Manuf - Major components	\$152.5	\$97.1	57%	\$47.7	\$16.7	186%	\$104.8	\$80.4	30%	69%	83%
NZ Manuf - Boat fittings	\$127.2	\$55.3	130%	\$41.6	\$32.0	30%	\$85.6	\$23.3	267%	67%	42%
NZ Manuf - Safety gear (incl. clothing)	\$16.4	\$8.6	90%	\$9.1	\$3.9	133%	\$7.3	\$4.7	55%	44%	55%
NZ Manuf - Materials	\$73.4	\$49.7	48%	\$30.3	\$38.9	-22%	\$43.0	\$10.8	299%	59%	22%
NZ Manufactured equipment - subtotal	\$690.1	\$466.7	48%	\$242.7	\$123.6	96%	\$447.4	\$343.1	30%	65%	74%
Other - Brokers	\$8.0			\$7.6			\$0.4			5%	
Other - Insurance	\$30.9	\$60.6	-49%	\$26.0	\$60.6	-57%	\$4.9			16%	
Other - Marketing and media	\$13.1	\$13.7	-4%	\$8.8	\$7.0	26%	\$4.3	\$6.7	-36%	33%	49%
Other - Yacht agent	\$19.2			\$8.0			\$11.2			58%	
Other - All other	\$63.3	\$33.6	88%	\$40.9	\$32.5	26%	\$22.4	\$1.1	1974%	35%	3%
Supporting services - subtotal	\$134.5	\$107.9	25%	\$91.4	\$100.1	-9%	\$43.1	\$7.7	456%	32%	7%
Marinas and drystacks	\$84.1	\$86.4	-3%	\$76.3	\$81.2	-6%	\$7.8	\$5.3	49%	9%	6%
Supporting services - subtotal	\$84.1	\$86.4	-3%	\$76.3	\$81.2	-6%	\$7.8	\$5.3	49%	9%	6%
Total	\$2,897.3	\$2,270.2	28%	\$2,139.4	\$1,670.7	28%	\$757.9	\$599.5	26%	26%	26%

NB1: the 2022 boat builders value includes \$315M of trailer powerboat manufacturing revenue

NB2: the 2019 boat builders value includes \$213M of trailer powerboat manufacturing revenue

NB3: the 2019 "Engine distribution, repair and installation" data have been adjusted